

2019 SPECIAL EVENTS
**CORPORATE
SPONSORSHIPS**



KVC HERO LUNCHEON

SPRING 2019 / *date and location TBD*



550+ *guests expected*

Each year, KVC teams up with celebrity guests on behalf of children in foster care. The Hero Luncheon brings together more than 550 guests to enjoy a fun and inspiring lunch with some of the area's most recognized personalities. The luncheon celebrates KVC Everyday Heroes; monthly giving partners who make a tremendous difference in the lives of children by meeting essential medical, psychological and educational needs.

Learn more at kvc.org/heroluncheon

SPONSORSHIP OPPORTUNITIES:

CLARK KENT (SUPERMAN) **\$25,000**

Sponsorship recognized as: "8th Annual KVC Hero Luncheon presented by (your business)" in all media promotion

Premier logo placement on all luncheon promotional materials: invitation, program, emails and website

Premier event signage and special recognition

Two (2) VIP seats at head table with celebrity guest speaker

Three (3) tables of ten with premier seating

BRUCE WAYNE (BATMAN) **\$15,000**

Prominent logo placement on all luncheon promotional materials: invitation, program, emails and website

Prominent event signage

One (1) VIP seat at head table with celebrity guest speaker

Two (2) tables of ten with prominent seating

PETER PARKER (SPIDERMAN) **\$10,000**

Priority logo placement on invitation, program, emails and website

Priority event signage

Two (2) tables of ten with priority seating

STEVE ROGERS (CAPTAIN AMERICA) **\$5,000**

Logo placement on invitation, program, emails and website

Event signage

One (1) table of ten with preferred seating

TONY STARK (IRON MAN) **\$2,500**

Logo placement on invitation, program, emails and website

One (1) table of ten with reserved seating

KVC KIDS CLASSIC GOLF TOURNAMENT

MONDAY / AUGUST 12, 2019

The National Golf Club / Parkville, MO



160 golfers, AM & PM flights

Experience Tom Watson's signature course, the exclusive members only National Golf Club in Parkville, Missouri. Golfers will receive VIP treatment as they enjoy all 18 holes including a golf cart, gifts and prizes, complimentary beverages, meals before and after flights, and deluxe golf 'swag'. Twenty teams play in the morning flight, and twenty additional teams play in the afternoon flight.

Learn more at kvc.org/golf

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR **SOLD OUT**

Tournament host

TITLE SPONSOR **\$15,000**

Corporate name/logo on tournament golf towel given to all 160 players

Three (3) four-person teams

Hole sponsorship

Banner on course

Recognition on promotional materials: emails and event website

PRO SPONSOR **\$10,000**

Three (3) four-person teams

Golf cart sponsorship & Hole sponsorship

Banner on course

Recognition on promotional materials: emails and event website

TOURNAMENT SPONSOR **\$5,000**

Two (2) four-person teams

Hole sponsorship

Banner on course

Recognition on event website

CORPORATE SPONSOR **\$2,500**

One (1) four-person team

Hole sponsorship

Signage on the course

Recognition on event website

GOLF BALL SPONSOR **\$2,000**

Name/logo featured on golf balls given to golfers

GOLF SWAG BAG SPONSOR **\$1,500**

Name/logo featured on swag bags given to golfers

BEVERAGE CART SPONSOR **\$1,500**

Name/logo featured on beverage cart

DRIVING RANGE SPONSOR **\$1,500**

Banner on driving range

KIDS CLASSIC FOURSOME **\$2,000**

KVC GALA AT THE ABBOTT

FRIDAY / NOVEMBER 8, 2019

The Abbott / Kansas City, MO



600+ guests expected

The Gala is an upscale party that features gourmet food and drink, musical entertainment by Lost Wax, special and unique performances by Quixotic, 'surprise box' opportunities, and much more! All funds raised will enhance the lives of children in foster care and the families that support and care for them.

Learn more at kvc.org/gala

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR

THE ABBOTT

\$30,000

Gala admission for 24 guests including 2-3 premier tables

Patron Reception for 24 guests

Car service to and from the event

Concierge service

Two bottles of fine wine or premium liquor at your tables

Listed as Presenting Sponsor in invitation and premier logo placement on event website and promotional materials

Premier logo placement at the entrance of The Gala

Complimentary valet parking

THE LUX

\$15,000

Gala admission for 16 guests including two prominent tables

Patron Reception for 8 guests

Concierge service

Two bottles of fine wine or premium liquor at your tables

Listed as Parlor Car Sponsor in invitation and prominent logo placement on event website and promotional materials

Prominent logo placement at the entrance of The Gala

Complimentary valet parking

CROSSROADS

\$10,000

Gala admission for 16 guests including two priority tables

Concierge service

Patron Reception for 6 guests

Two bottles of fine wine at your tables

Special recognition in invitation and priority logo placement on event website and promotional materials

Priority signage at The Gala

Complimentary valet parking

TERRACE

\$5,000

Gala admission for 8 guests with one reserved table

Concierge service

Patron Reception for 4 guests

Recognition in invitation and preferred logo placement on event website and promotional materials

Preferred signage at The Gala

Complimentary valet parking

CHERRY STREET

\$2,500

Gala admission for 8 guests with one reserved table

Patron Reception for 2 guests

Recognition in invitation and logo on event website

Signage at The Gala

Complimentary valet parking

THANK YOU TO OUR SPONSORS



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Partner with KVC Health Systems

to provide hope and resources to children and families

In-Home Family Support / Behavioral Health / Foster Care / Adoption / Psychiatric Hospitals



2018 National Impact:

7,036

families strengthened to remain safely together

454

children matched with adoptive families

4,454

children's adoptions facilitated in our agency's history

6,869

children cared for by relative caregivers or KVC foster families

28,182

children and adults supported with in-home services

2,869

youth and adults treated at our psychiatric hospitals

To sponsor KVC's 2019 events, contact
Kim Madden, Director of Philanthropic Giving,
at (913) 322-4942 or kmadden@kvc.org.

KVC Health Systems / 21350 W. 153rd Street / Olathe, KS 66061

www.kvc.org